

FROM THE INSIDE OUT



Horsemen expect a lot from their horses, physically and mentally, from negotiating steep terrain to roping or turning a cow at high speed. It's a horse owner's responsibility to monitor their horses and offer them the highest quality feed, supplements and care possible, because what goes into a horse shows on the outside.

A good indication of a horse's overall health is its body condition score, based on the Henneke Body Condition Scoring System. Nutrition, parasites, disease, stress and other underlying issues can affect a horse's body condition. It's imperative that owners strive to keep horses at an optimum body condition so they can feel good and perform at their best.

Horses are categorized by the following body condition descriptors:

- ◆ **Emaciated:** Backbone, tailhead, ribs and hipbones prominent. Bone structure of neck, withers and shoulders are easily visible. No fat palpable over the loins.
- ◆ **Very Thin:** Ribs and hipbones prominent. Backbone and tailhead slightly less prominent. Bone structure of neck, withers and shoulders faintly discernible. Slight fat layer palpable over loins.
- ◆ **Thin:** Backbone and tailhead prominent, but individual tailhead vertebrae aren't visible. Ribs and hipbones have slight fat covering, but are easily visible. Withers, neck and shoulders accentuated, but not obviously thick. Bones of loins are difficult to feel.
- ◆ **Lean (ideal):** Slight ridge over loins and faint outline of ribs visible. Fat palpable around tailhead, which might or might not be prominent. Hipbones not visible. Withers, shoulders and neck not obviously thin.
- ◆ **Moderate:** Back is flat with no crease or ridge. Ribs aren't visible, but easily felt. Spongy fat around tailhead, withers rounded, shoulders and neck blend smoothly into body.
- ◆ **Moderate Fleshy:** Might have a slight crease down the back. Ribs barely palpable with light pressure. Soft fat around tailhead. Some fat palpable on side of withers, neck and behind shoulders.
- ◆ **Fleshy:** Might have crease down the back. Ribs are difficult to feel. Fat deposited along withers, behind shoulder and along neck.
- ◆ **Fat:** Crease down the back. Ribs very difficult to feel. Fat around tailhead is very soft. Fat fills area over withers and behind shoulders with noticeable thickening of neck. Fat deposited over inner thighs.
- ◆ **Obese:** Prominent crease down back. Patchy fat deposits over ribs. Fat Bulging around tailhead, along withers, behind shoulders and along neck. Fat along inner thighs might cause them to rub together. Flank filled with fat (no abdominal tuck).

SPECIAL PROMOTION

BARN ESSENTIALS

Sweet PDZ Horse Stall Refresher



Sweet PDZ Horse Stall Refresher is the No. 1 stall freshener for good reason! It's the only deodorizer that offers consumers both powder and granular options. Thanks to its unique, all-natural, premium-grade zeolite mineral, both particle sizes offer superior odor control; however, the smaller powder particles allow for faster and more comprehensive odor capture and neutralization due to the surface area it covers. Sweet PDZ has been keeping stalls healthy since 1984, plus it's safe and effective to use in all livestock and pet habitats. Find it in feed and farm supply retailers nationwide. For more information, visit sweetpdz.com.

Tough1 Web Slow Feed Fence Feeder



The Tough1 Slow Feed Fence Feeder is constructed of durable webbing that is bar-tacked and box-stitched for durability. It has four adjustable hanging straps that extend from 12 to 22 inches. The 2-by-2-inch openings offer a healthy slow-feeding experience that promotes digestive health in horses. The feeder keeps horses busy for long periods of time, slows down speedy eaters and reduces hay waste. For more information, visit tough1.com.

FEED OPTIONS

Premium Teff Grass Pellets from Standlee Premium Western Forage



Teff grass is a fine-stemmed, fast-growing, high-yielding summer annual grass that originated in Africa. But what really makes it unique is its nutrient content. Teff is a C4 warm-season grass with moderate protein and calorie content, but low sugar and starch content. The high-fiber, low-sugar and starch content of Teff's nutrient profile makes it a rescue forage for horses with certain conditions, diseases or sensitivities, such as insulin resistance. Teff grass pellets are a safe solution to help sensitive horses meet daily fiber needs, while appropriately managing insulin levels. They are now commercially available from Standlee Premium Western Forage. For more information, visit standleeforage.com.

Full Spectrum CBD Horse Pellets from The Healing Cowgirl



Grown on a family farm in Oregon, Full Spectrum CBD Horse Pellets are organic and sold directly from farm

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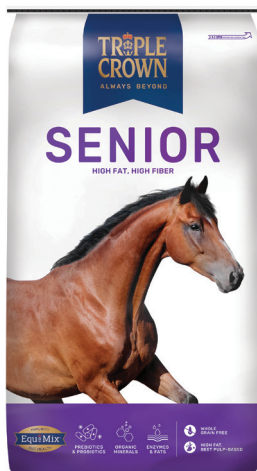
SPECIAL PROMOTION

to family. Horses have a similar endocannabinoid system to humans, so they also benefit from CBD. The Healing Cowgirl's special formula of hemp-meal pellets provides added protein and fiber, combining terpenes and 90-plus cannabinoids like CBD, CBC, CBG and other beneficial phytocompounds to enrich horses' lives. The pellets help ease anxiety, joint pain and stiffness, inflammation, arthritis, skin problems and Cushing's disease. They also can increase appetite and help put weight on hard-keepers, as well as enhance performance, endurance and recovery. Available in 1-pound bags or 5-pound pails at thehealingcowgirl.com or by calling 419-234-4320.

Triple Crown Senior from Triple Crown Nutrition

Triple Crown Senior is a beet pulp-based, whole grain-free formula featuring a softer pellet, making it easier for horses with poor teeth to chew and digest. This high-fat, high-fiber diet is ideal for

hard-keepers and horses with metabolic issues, ulcers and chronic obstructive pulmonary disease (COPD)/heaves. The proprietary EquiMix package, found in all Triple Crown feeds, features a combination of prebiotics, probiotics, organic minerals, yeast cultures and digestive enzymes. Recently, Triple Crown added ButiPEARL Z EQ, which strengthens the lining of the equine gut



to help improve nutrient absorption and help protect against pathogens, parasites and toxins. Learn more at triplecrownfeed.com/products/senior.

GROOMING NEEDS Vetericyn Equine Liniment



Vetericyn Equine Liniment is formulated with fast-acting ingredients to



The nutritional support your horse needs to thrive and perform its best

For healthy hooves inside and out, EquiLife's **Formula⁴ Feet** is one of the best ways to make sure your horse is getting the proper amount of vitamins and minerals. This is an excellent all around supplement to help keep your horse in tip top health with over 65 essential micronutrients. Recommended for healthy metabolic function, horn quality, cracked hooves and weak heels or as a feed balancer.

"I found this sweet, six-year-old Quarter Horse mare in a hot, dusty lot. Her coat was dull, her heels were contracted and she had short choppy gaits. Our first months together were punctuated by hoof abscesses, a different shoe thrown every other week. Fortunately, I found a great trainer that said to get her on Formula⁴ Feet. She has been on Formula⁴ Feet daily for 6 months. Her heels are spreading and starting to look like the textbook picture. She has not thrown a shoe, and I wish you could see her move right out!"

— Connie M., CA



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www.emeraldvalleyequine.com or call 888.638.8262



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refresh tired and worked muscles. Its unique technology melts on contact and works quickly to reduce swelling and pain of sore muscles and joints, helping to relieve stiffness and soreness caused by strenuous activity. Available at Tractor Supply stores and other farm and ranch stores nationwide.

SUPPLEMENTS

Empower Digestive Balance from Nutrena



Intestinal and gastric discomfort in horses is often due to stressful situations, such as rigorous training, competing, shipping, changing environments frequently and even experiencing drastic weather changes. For horse owners who seek nutritional support to reduce gut pain and discomfort in their horses, Nutrena has added the Empower Digestive Balance supplement to its Empower line. For more information, visit nutrenaworld.com/empower-supplements.

E3AFA For Horses from The Perfect Horse

E3AFA For Horses is an aquatic plant that grows wild in Klamath Lake, Oregon. Once harvested, the supplement is hydro-dried to a light flake, resulting in a source of micronutrients that are easily absorbed by

horses for instant energy. Clients report their horses having increased hoof quality and growth after using The Perfect Horse products. Available in three container sizes. Purchase online at theperfecthorse.net or call 877-357-7187. Use coupon code Horse15 to receive 15 percent off any of The Perfect Horse products.



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Platinum Performance CJ



Platinum Performance CJ is the only supplement of its kind, combining ASU (avocado-soy unsaponifiables) for joint health with a whole-horse wellness formula that supports every part of the horse, from digestion to skin and coat, hooves and more. It's our most potent formula for joint support and is popular with performance and senior horses because it

addresses joint health from all angles. For more information, visit platinumperformance.com or call 800-553-2400.

Vitalize Alimend from BioZyme



Vitalize Alimend is a natural product that provides 24/7 stomach comfort, and relieves equine gastric issues commonly associated with training,

traveling and performance without altering stomach pH or hindering digestion. It contains patented and proven ingredients that work with the horse's biology in a novel way to improve gastric health. Each ingredient in Alimend has been independently researched and verified for efficacy. Visit vitalizeeq.com to learn more or to find where to buy.

HorsLic Equine Supplements from New Generation Supplements



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All-natural HorsLic equine supplements work to deliver essential vitamins and minerals, while providing balanced omega-3 fatty acid supplementation for all types of performance horses. Key for recovery and high activity, HorsLic is designed to help your equine athletes perform their best when duty calls. HorsLic equine supplements are produced through a patented process that creates a nutritionally balanced and consistent free-choice supplement without chemical binders, unwanted fillers or hardeners, and no artificial colors, preservatives or flavorings. Available in three different formulas: HorsLic Omega Elite, HorsLic Senior and HorsLic Performance. In select locations, some HorsLic formulas are also available fortified with ClariFly larvicide—a feed-through fly-control ingredient. Visit horslic.com/contact-us/dealer-locator to find a dealer.

Osteo-Fuel from TLC Animal Nutrition



Osteo-Fuel is a source of silicon to help support the collagen aspect of all major joint components—the bone, cartilage, and tendon and ligament tissues—and produces a more comprehensive approach to protecting joint health. Silicon aids bone formation and collagen production. Osteo-Fuel also contains glucos-

amine, chondroitin, methylsulfonylmethane (MSM), minerals and vitamins. Available in pellet form in 25- or 42-pound containers that cost \$144 or \$229, respectively. For more information, visit tlcanimalnutrition.com or call 888-508-2290.

Equithrive Complete Joint Pellets



Made in Kentucky, Equithrive Complete Joint Pellets contain our proprietary resveratrol



"My horses give me their best when it's showtime and I make sure they receive the best care and support. Since adding Equithrive to my program I have noticed an extra pep in their steps and less day to day stiffness. I like that Equithrive is backed by science, but I can see and feel the difference every day. I am excited to be a part of the Equithrive Team!"

**NELLIE MILLER & SISTER
2017 WPRA WORLD CHAMPION BARREL RACER**



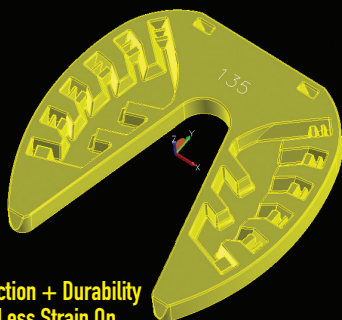
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product, Resverasyn, 99 percent pure resveratrol that is microencapsulated for maximum bioavailability. Equithrive Complete Joint Pellets also include the key connective tissue support ingredients glucosamine hydrochloride, chondroitin sulfate, and hyaluronic acid (HA) and methylsulfonylmethane (MSM). Clinical trials at leading equine research institutions have demonstrated that Equithrive Complete Joint Pellets with Resverasyn support soundness, a healthy inflammatory response and healthy free radical levels in performance horses, and the product is show-safe. Available in 3- and 10-pound containers starting at \$139. For more information, visit equithrive.com or call 866-721-1412. Enter the code WH15 at checkout to receive 15 percent off your first order. Free shipping in the United States and Canada.

Forage First GS from ADM Animal Nutrition



Today's performance horses are challenged with a multitude of stressors, including exercise, hauling and stall confinement. Additionally, they are typically fed larger amounts of concentrates (i.e., commercial feeds and cereal grains) to support high energy requirements, which may lead to a suboptimal gastric environment, ultimately causing stomach

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discomfort. In fact, an estimated 90 percent of all performance horses experience gastric distress that can negatively affect performance, attitude and overall health. Forage First GS provides needed nutritional support for optimal gastric health. Its unique blend of ingredients supports a healthy gastric pH, while helping protect and strengthen the stomach lining. For more information, visit admequine.com.

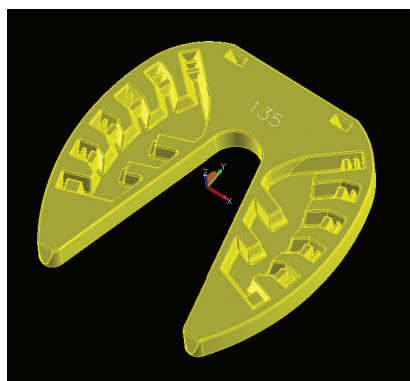
HOOF CARE

Vetericyn Hoof Care



Vetericyn Hoof Care helps manage thrush, white line separation and seedy toe in hooves. This unique formula effectively repairs hooves by penetrating deep into hoof layers and crevices to purge and remove pathogens that cause hoof deterioration and breakdown and promote the growth of healthy tissue. Available at Tractor Supply stores and other farm and ranch stores nationwide.

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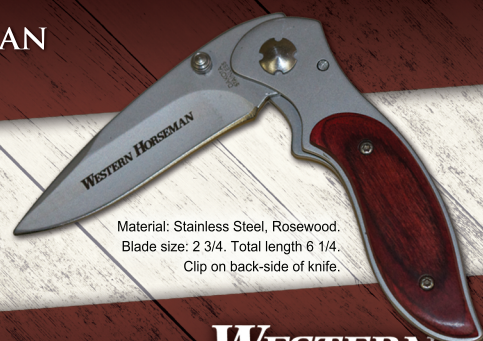
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protection from stones, hot desert ground and terrain that could cause bruising, sole and coffin bone injuries. Made in the United States, product molds produce consistent sizing, uniformity of weight, thickness, nail placement and resiliency. The shoe material is comparable with the consistency of the hoof, flexes with terrain and lands each stride flat and level. Available in Gold or the new Black Fury edition. For more information, visit goldenwingshoes.com.

EquiLife Formula 4 Feet from Emerald Valley Natural Health



EquiLife Formula 4 Feet is considered a leading natural horse hoof supplement that provides a unique balance of nutrients horses love to eat. The supplement benefits horses with poor hoof-horn quality, cracked hooves, weak heels and founder. It supplies more than 65 micronutrients, including 13 vitamins, 18 amino acids, 16 minerals, four antioxidants and essential fatty acids, in a highly palatable pellet. Developed at The Laminitis Clinic in the United Kingdom, Formula4 Feet provides essential nutritional support for healthy metabolism and glucose levels for the “easy-keeper” and horses prone to founder. Its comprehensive formulation makes Formula4 Feet an excellent general supplement to help keep horses in tip-top health. For more information, visit emeraldvalleyequine.com or call 888-638-8262.

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TACK

The Rancher Pad from 5 Star Equine Products



The Rancher saddle pad from 5 Star Equine Products is specially engineered for ropers and ranchers, and long trail rides. Designed to be used alone, the 1½-inch wool pad eliminates the need for double padding and reduces cinching. The pad has a square skirt and is available in natural or black colors and sizes 30 by 28 inches, 30 by 30 inches, 32 by 30 inches and 32 by 32 inches. 5 Star offers leg cutouts, cinch cutouts, flex fit wither relief, no gullet hole option for high withered horses, horse and mule contoured backlines, 100 percent pure fleece lining and much more. For more information, visit 5starequineproducts.com or call 870-389-6328.

Professional's Choice VenTECH Elite Sports Medicine Boots



VenTECH Elite Sports Medicine Boots from Professional's Choice are ventilated with four-way stretch neoprene that conforms to horses' legs and allows for air flow. Binding around the edges keeps the boots free of dirt and debris. A suspensory strap flexes with each stride, providing support while reducing fetlock hyperextension. Darting in the fetlock area provides maximum support, a perfect fit and allows for easy application. The boots' contoured fit is designed for easy use with overreach boots. Available in two- and four-packs. For more information, visit profchoice.com or call 800-331-9421. ■

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x rays showed that when he was younger, Firebug suffered bilateral fractures to his front feet and the vet explained that they were old and calcified... and this definitely could be the cause of his lameness. There was no doubt in my mind, Firebug would be starting on Equi Bone. Now I have gotten more out of him in the last 4 months than I have in the last 5 years! Thank y'all for making such a wonderful supplement.

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— Ashley O.

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