

RAVING ABOUT RODEO

Rodeo gives the general public a unique glimpse into the Western world, and it spotlights talented athletes who have sharpened their horsemanship and cowboy skills. Several rodeos listed below are carrying the tradition of the cowboy into the 21st century. And it's not only cowboys who have laid a solid foundation for the future of the sport. Plenty of outstanding cowgirls have also played a crucial role in rodeo's growth over the years. Following is a list of some of the women who have earned well-deserved spots in the National Cowgirl Hall of Fame, located in Fort Worth, Texas. Special thanks to the Cowgirl Hall of Fame and Museum for these facts.

Nancy Binford and **Thena Mae Farr** are best remembered as co-producers of the 1947 Tri-State All-Girls Rodeo. This event was truly "all-girl," from the contestants down to the judges, clowns and staff, and the organization created opportunities for rodeo women not found in any other venue. Both women helped organize the Girls Rodeo Association and each served as president.

In 2010, **Sherry Cervi** became the first cowgirl in history to earn more than \$2 million. In 2016, she was the first Women's Professional Rodeo Association cowgirl to win more than \$3 million. The Arizona barrel racer has qualified to compete at 19 Wrangler National Finals Rodeos, which ties her for the most NFR qualifications alongside Charmayne James.

With more than 33 championship titles, incoming 2021 Cowgirl Hall of Fame inductee **Lari Dee Guy** is the winningest female roper in the world. She is an eight-time WPRA world

champion with more than \$1.5 million in career earnings. In 2013, Guy launched the "Rope Like A Girl" campaign to help motivate young girls and women in roping and has traveled all over the globe teaching.

Mary Burger has been a barrel racer for five decades and won 11 world championships. In 2016, she was also the oldest qualifier of the NFR at age 68. Burger wore the coveted No. 1 back number in Las Vegas, Nevada, that year, an honor reserved for the NFR contestant who wins the most money during the regular season.

Jonnie Jonckowski's competitive spirit helped her overcome many barriers to win WPRA world championships in bull riding in 1986 and 1988. It paved the way for the women who followed her. After her successes in the arena in the 1980s, many arenas began to allow women to ride rough-stock for the first time since the 1930s.



World Champions Rodeo Alliance Triple Crown of Rodeo

Various locations
triplecrownofrodeo.com
833-213-9272

The Triple Crown of Rodeo is an annual bonus that pays a \$1 million cash award to any one athlete or collection of athletes who win first place in any three consecutive World Champions Rodeo Alliance Major Rodeos. To be eligible, the athlete must nominate their current rodeo efforts through the WCRA Virtual Rodeo Qualifier (VRQ) and must be crowned champion at three consecutive WCRA Major Rodeos.



June 17–26, 2021

Reno Rodeo

Reno Rodeo Grounds, Reno, Nevada
renorodeo.com
775-329-3877

Known as the "Wildest, Richest, Rodeo in the West," the Reno Rodeo has been a tradition since 1919. This PRCA-sanctioned sporting event is produced by a non-profit organization that is comprised of more than 900 volunteers. For the latest information on the rodeo and other scheduled events, check the rodeo's website.



June 20–26, 2021

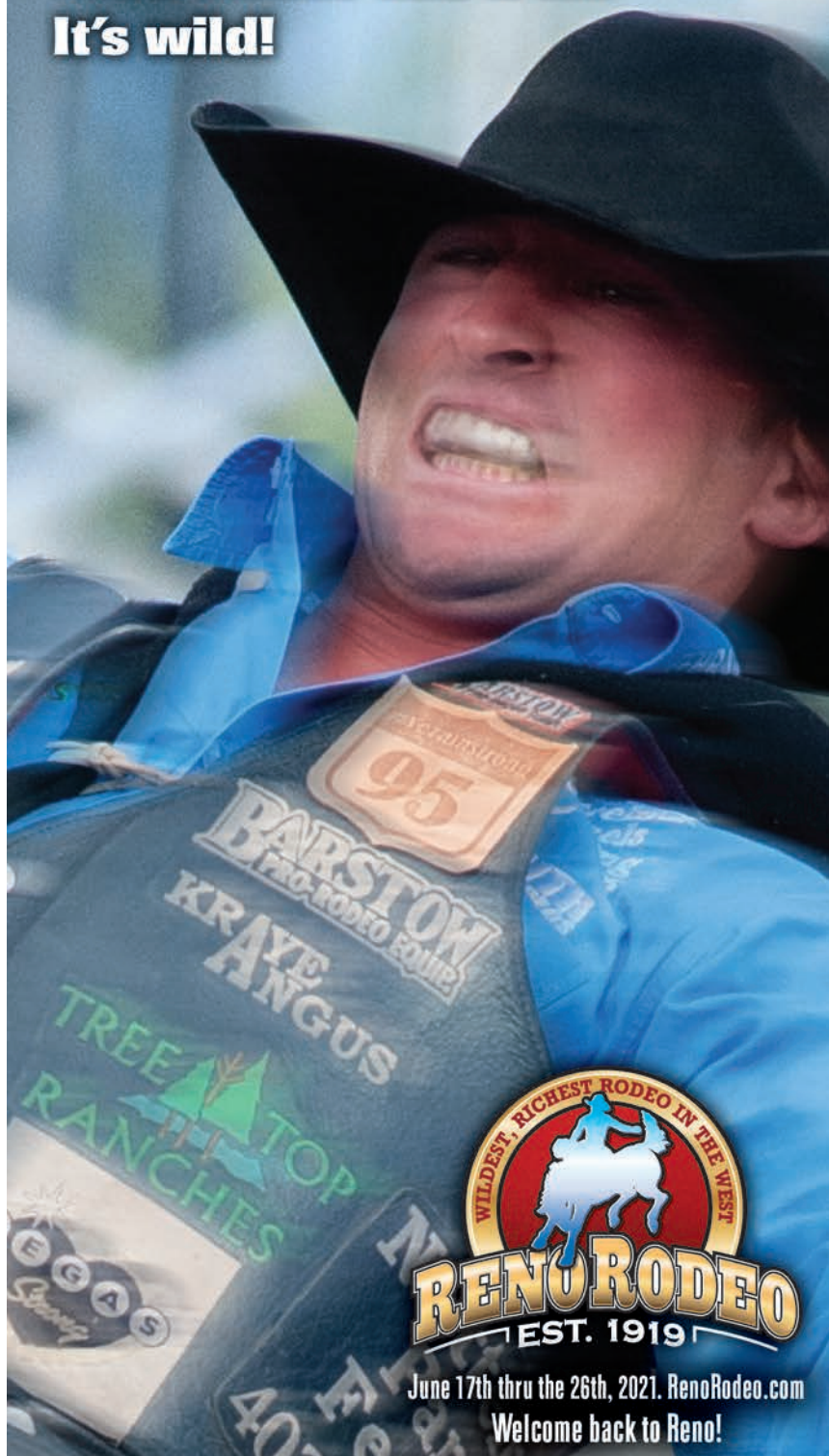
National Junior High Finals Rodeo (NJHFR)

Iowa State Fairgrounds, Des Moines, Iowa
nhsra.com/juniorhighfinals
303-452-0820

Celebrating its 16th anniversary, the National Junior High Finals Rodeo is the pinnacle event for National High School Rodeo Association Junior High Division members, who spend all rodeo season competing and qualifying for this championship event. The rodeo draws 1,200 competitors from 44 states, as well as Australia, Canada and Mexico, as they

Striving for greatness, with guts and grit.

Reno Rodeo has it all. It's wild!



SPECIAL PROMOTION

compete for 17 world championship titles. Also, \$100,000 will be added as an optional jackpot available for NJHFR competitors in their qualifying event. Don't miss the trade show with more than 70 vendors. Ridepass.com will be streaming each performance; learn more at welcome.ridepass.com/nhsra.com.



July 18–24, 2021

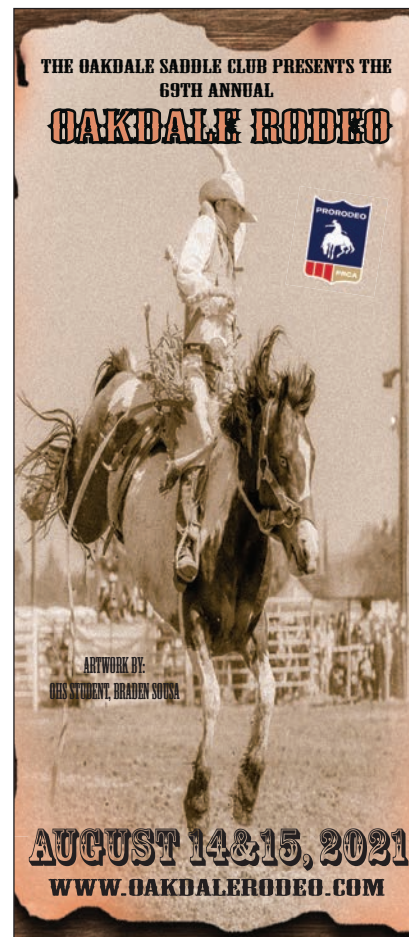
National High School Finals Rodeo (NHSFR)

Lancaster Event Center in Lincoln, Nebraska

nhsra.com/nhsfr

303-452-0820

Now in its 73rd year, the National High School Finals Rodeo is the premier event for National High School Rodeo Association High School Division members.



WCRA WOMEN'S RODEO WORLD CHAMPIONSHIPS BREEDING BREAKDOWN



TEAM ROPING

RYLIE SMITH – Rubys Delta Cat (PT)

(Smart Lil Ruby x Deltas Cat, Highbrow Cat)

HOPE THOMPSON – Light N Smart (Quixote Light x Res Smart Chic, Smart Chic Olena)

BEV ROBBINS – Tea Cakes Badger

(San Peppy Cakes x Smooth Move T Baby, San Dodger Peppy)

JESSY REMSBURG – “Hooey” (grade)

RUBY MAGNUS – DJ Dry Docs Redeemer

(Docs Dry Dakota x Redeemers Gold Image, Redemption By Face)

JACKIE CRAWFORD – Main Street Boon

(Peptoboonsmal x Playboys Ruby, Freckles Playboy)

TAYLOR SCHMIDT – Kevs Rock Chip

(Smokin Rum x Rated A Lady, Rated PG)

JENNA DALLYN – Areyougonnakissmeornot

(Tuf Country Chex x Eyries Sheza Peppy, Peppys Doc)

RYLEA FABRIZIO – Twittermesomecash

(Take Me Some Cash x Rustys Winner, Hempens Easy Win)

DEBBIE FABRIZIO – PBD Arial (SS Playboys

Dual x Little Sister Cola, Picoso Kai)

JAYME MARCUM – “Spur” (grade)

MARTHA ANGELONE – Little Annies Stray

(Texas Stray x Mystic Woods Girl, Woods Colonel)

BREAKAWAY ROPING

MADISON OUTHIER – Allo Gallo Colonel

(Gallo Del Cielo x Colonel C Hermosa, Colonel Clout)

BEAU PETERSON – Diamonds Hustler

(Zans Diamond Shine x Freckles Boon Bar, Doctor Boon)

SAWYER GILBERT – Strait Smoking

Docwood (PT) (Strait Gunsmokensugar (PT) x Woods Gay Echo, Doctor Wood)

LONI LESTER – Boss Tin Lights (CD Lights x

Tincie Darling, Haidas Little Pep)

KELSIE CHACE – Kits Tiana Play (Kits Little

Garfield x Cee Tiana Play, Freckles Playboy)

PAISLEY PIERCE – “Audi” (grade)



SPECIAL PROMOTION

Contestants have spent all year competing to qualify for the championship rodeo. Around 1,600 contestants hail from 44 states, five Canadian provinces, Mexico, Australia and New Zealand. The NHRFR offers \$150,000 in added money as an optional jackpot available to contestants through their qualifying event. Check out the trade show's more than 70 vendors offering tack, clothes, food and more. If unable to attend, catch the action live on Ridepass.com at welcome.ridepass.com/nhsra.



BREE BURTON

July 23–August 1, 2021

Cheyenne Frontier Days

Frontier Park, Cheyenne, Wyoming

cfdrodeo.com

800-227-6336

Cheyenne Frontier Days—the world's largest outdoor rodeo and Western celebration—features nine days of PRCA rodeo, hundreds of vendors, a full carnival, Native American Indian Village and entertainers such as Garth Brooks, Thomas Rhett, Cody Johnson, Maren Morris, Eric Church, Kane Brown and Blake Shelton. The 125th Cheyenne Frontier Days celebration is dedicated to the legendary Chris LeDoux. A bronze statue will be added to the sculpture collection in Frontier Park, and a dedication will be on July 23.



August 14–15, 2021

Oakdale Saddle Club Rodeo

Oakdale Saddle Club Rodeo Grounds, Oakdale, California

oakdalerodeo.com

facebook.com/OakdaleRodeo

This is the Oakdale Saddle Club Rodeo's 69th anniversary in the Cowboy Capital of the World. In addition to the main rodeo performances on Saturday evening and Sunday afternoon, other events include a local team roping on Tuesday night, timed event slack and barrel racing

slack on Friday starting at 8 a.m., a rodeo dance on Friday night and timed event slack on Saturday morning.



DAN HUBBELL

November 11–14, 2021

WRCA World Championship Ranch Rodeo

Amarillo Civic Center Complex, Amarillo, Texas

wcra.org

806-374-9722

The Working Ranch Cowboys Association's World Championship Ranch Rodeo includes four rodeo performances, as well as a Ranch Horse Association of America horse show, the WRCA Youth Cow Horse Championship, and new for 2021 the WRCA Youth World Championship Ranch Rodeo. While there, you can attend cowboy church, listen to cowboy poets and musicians, and shop amongst 96,000 square feet of vendors geared toward ranching and cowboy trappings. This is the WRCA Foundation's main fundraising event to benefit its cowboy crisis and scholarship funds.



FORT WORTH STOCK SHOW & RODEO

January 14–February 5, 2022

Fort Worth Stock Show & Rodeo

Dickies Arena, Fort Worth, Texas

fwssr.com

817-877-2400

Make the Fort Worth Stock Show & Rodeo your 2022 rodeo destination. Enjoy the comfort and amenities of Dickies Arena for a fan experience second to none. The FWSSR PRORODEO Tournament's all-star lineup guarantees fierce competition for a \$1.2 million payout. The Best of the West Ranch Rodeo, Cowboys of Color Rodeo, Best of Mexico Celebración, Bulls Night Out PRCA Extreme Bull Riding and Texas Champions Challenge round out an exciting rodeo schedule. Buy tickets starting September 13. ■